

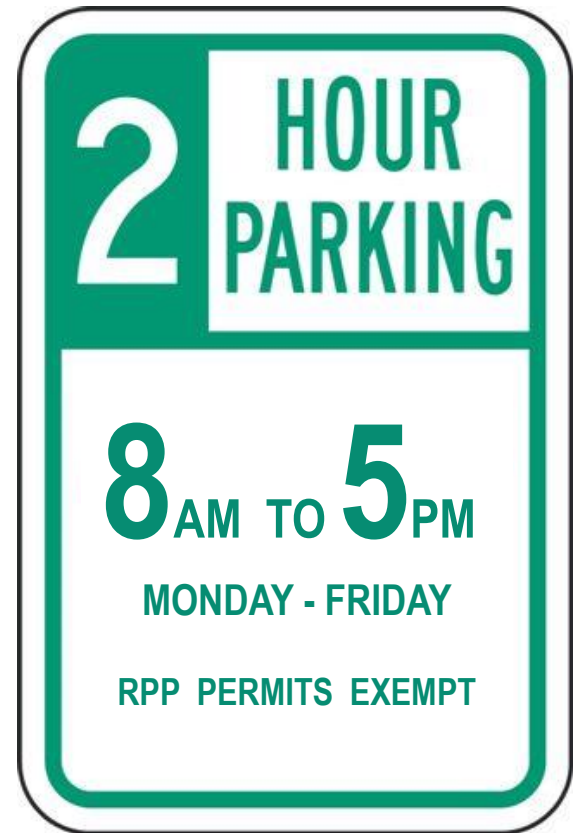
# RPP Implementation

February 25, 2014

City of Palo Alto Development

Center

3:00 – 4:30



# Agenda

1. Review of Goals and Agenda
2. Implementation Plan, Project Schedule
3. Administrative Regulations and Purpose
4. Data Collection and Permit Strategy – Phase 1
5. Community Outreach Strategy
6. Members of the Public Comment
7. Wrap Up

# Project Schedule

ID	Task Mode	Task Name	Duration	Start	Finish	Predecessors	18	Feb 1	Feb 15	Mar 1	Mar 15	Mar 29	Apr 12	Apr 26	May 10	May 24	Jun 7	Jun 21	Jul 5	Jul 19	Aug 2	Aug 16	Aug 30	Sep 13	Sep 27	Oct 11	Oct 25	Nov 8	Nov 22	Dec 6	Dec 20	Jan 3	Jan 17					
							M	F	T	W	S	T	M	F	T	W	S	T	M	F	T	W	S	T	M	F	T	W	S	T	M	F	T	W	S	T	M	F
1		Signage	102 days	Mon 3/9/15	Tue 7/28/15																																	
7		Online Permit Sales	77 days	Mon 3/9/15	Tue 6/23/15																																	
11		Enforcement	102 days	Tue 3/10/15	Wed 7/29/15																																	
14		Community Engagement/Marketing	40 days	Wed 3/11/15	Tue 5/5/15																																	
19		Administrative Guidelines	176 days	Mon 2/2/15	Mon 10/5/15																																	
23		RPP Phase 1	127 days	Thu 7/30/15	Fri 1/22/16	13																																

- Contract award for signage and contract award for online permit sales – target March 9
- Meet and confer enforcement discussions are ongoing
- Resident survey during Phase 1
- Phase 2 design goes to Council during Phase 1

# Administrative Regulations

- Key points impacted Downtown program
  - Low-Cost Employee Permits; proposed 2x min wage
  - Employee permits in a daily/weekly option (scratchers – “employee guest” permits)
  - Neighborhood support for RPP District Implementation (as determined by survey, during Phase 1)
- Violation fine (\$46 per muni fee schedule)

# Data Collection During Phase 1

- Number of employee permits sold (broken out by employer)
- Resulting occupancy patterns in neighborhoods, inside and outside of District
- Number of citations given
- Other?



# Community Outreach

- RPP stakeholder page will continue to have updates from meetings
- [Cityofpaloalto.org/DowntownRPP](http://Cityofpaloalto.org/DowntownRPP) will become RPP update page
- Video intro to program
- Community Meeting (April)?
- Mailed notices
- Business outreach / Chamber/Bid/SOFA