

Downtown RPP Implementation



**October 28, 2015
City of Palo Alto
Downtown Library
3:00 – 4:30**

Agenda

1. Goals and Agenda
2. Update on Phase 1
 1. Permit Sales
 2. Occupancy Data
 3. Citations
3. Workshop Exercise

Phase 1 Update

1,245 Business

748 Reduced-Price

4,467 Resident

6,460 total permits

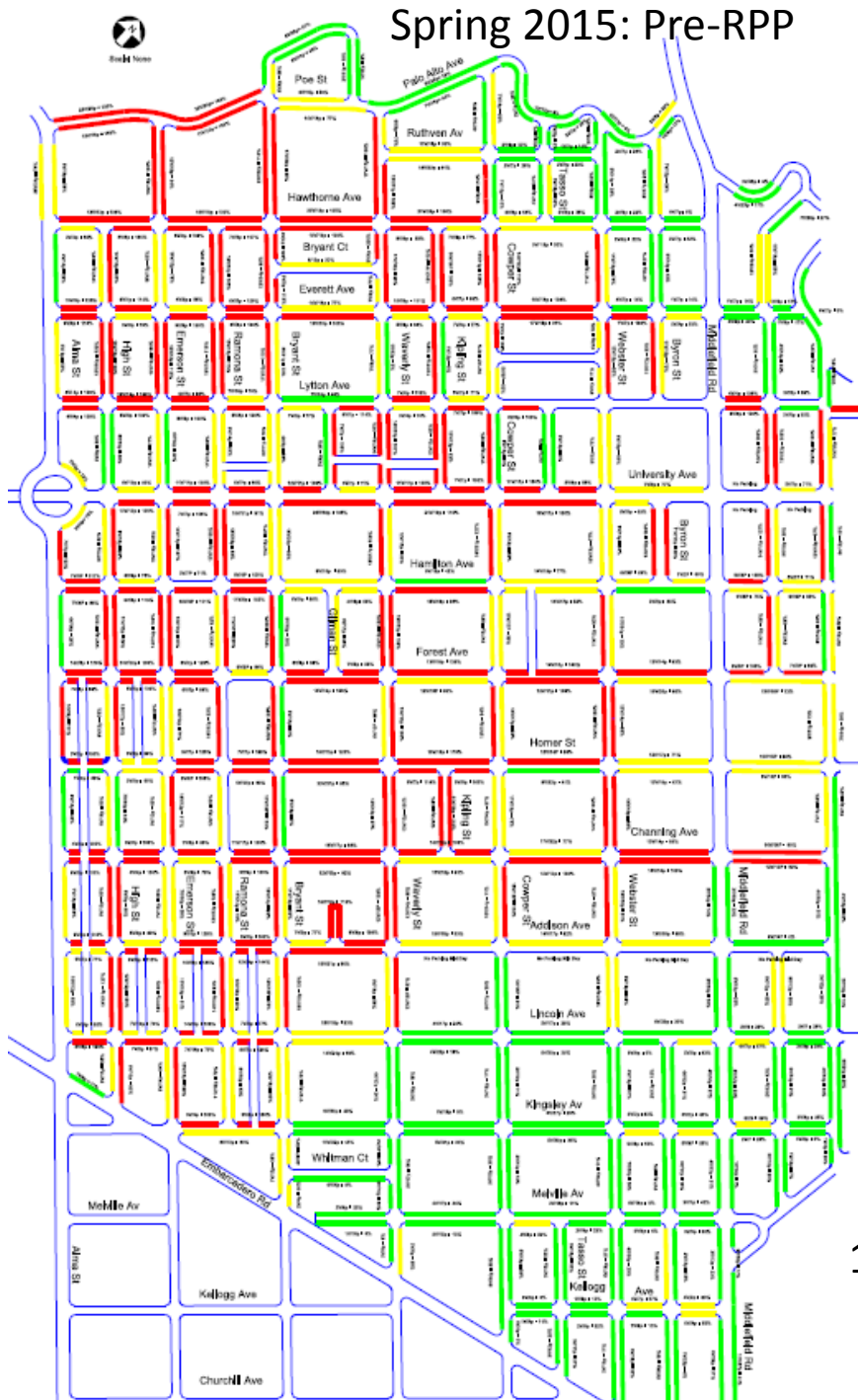


Parking Patterns

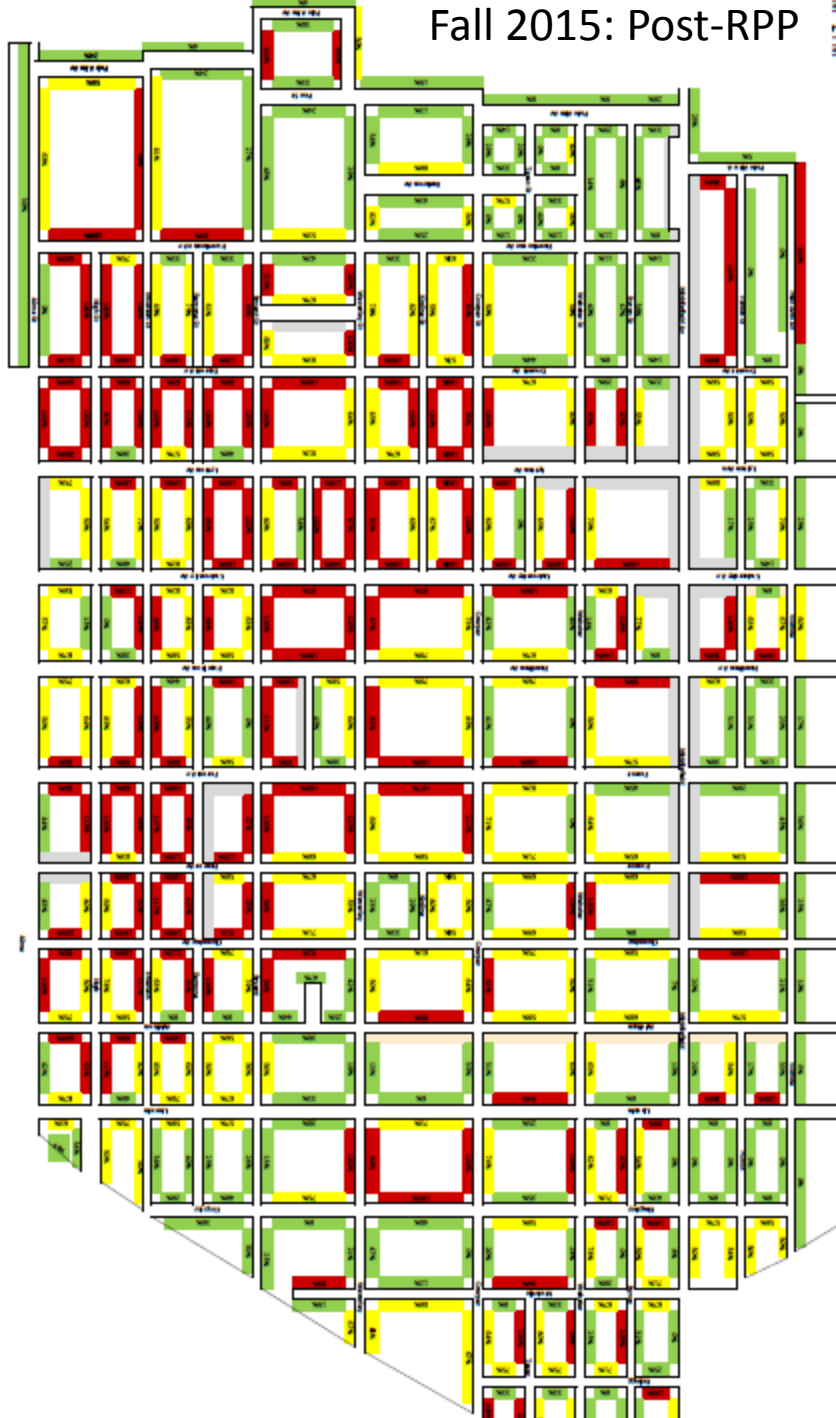




Spring 2015: Pre-RPP



Fall 2015: Post-RPP



12p-2p

Workshop Exercise

Focus on developing the big picture of Phase 2



Workshop Exercise

- Develop **ONE** strategy for RPP Phase 2 permit distribution.
- Consider the following:
 - Does the total number of employee permits need to be limited?
 - How should employee parking be distributed?
 - If employee permits are limited, how?

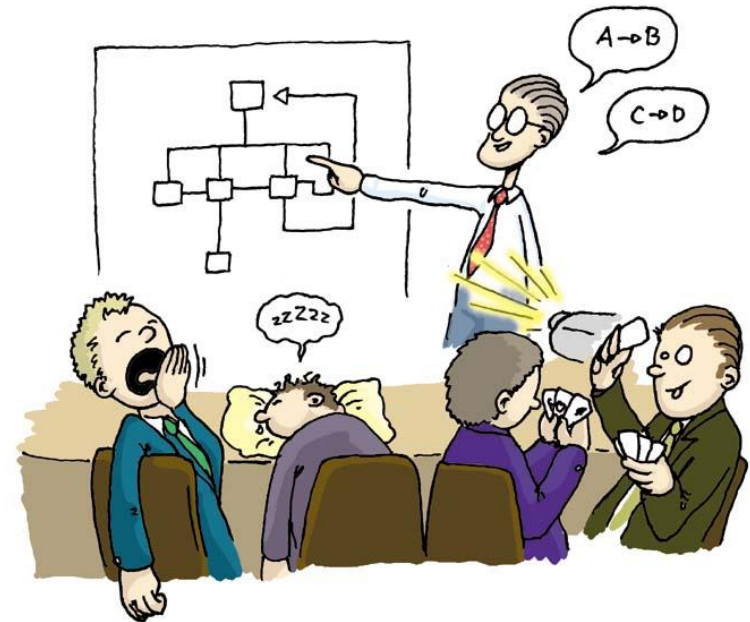
Workshop Exercise

- Determine **ONE** impactful change to implement in Phase 2.
 - Procedural?
 - Supporting program?
 - Communications/Marketing?



Workshop Exercise

- Present group exercise
 - Group 1: 4:00-4:05
 - Group 2: 4:05-4:10
 - Group 3: 4:10-4:15



Next Steps

- Next meeting: **Monday, November 9**
- Designate a group representative to send notes to Staff
- Meet in between to work on ideas as needed
- Staff will take information shared and develop a draft Phase 2 strategy for November 9 meeting discussion